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About Valve World Americas

The Valve World Americas Journal focuses on the large and important valve markets in North, Central and South America. Published 10 times per year, the newspaper guides you through the latest trends, projects, developments, and news from within the flow control industries with a special focus on the Americas. Throughout the year the editorial program has special issues focusing on topics such as power generation, oil and gas, refining, the chemical process industry, emission control, actuation, control valves, etc.
**Facts**

10 Issues per year

32-52 Pages

8,500 Average readership: copies

- Paid subscriptions
- A3 format

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Valve World Americas • Issue 5 – June 2019

THE INSIDERS’ GUIDE TO FLOW CONTROL

Valen’s Subsidiaries Secure USD $63 Million in Contracts

Emerson Names Applied Control as Exclusive Representative

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News

Country

Amplifying a leading manufacture of high and ultra-high pressure gas shut-off valves, A.E. Valves is a leading manufacturer of high performance, reliable, durable, and high pressure valves that are built to last. A.E. Valves is a world leader in the design, manufacture, and supply of ball valves, butterfly valves, plug valves, and control valves. A.E. Valves is committed to providing customers with the highest quality products and services.

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Case Study

Emerson Names Applied Control as Exclusive Representative

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Emerson names Applied Control as exclusive representative for its line of valves and associated accessories. This partnership will enable Emerson to expand its reach and offer customers a broader range of products and services. Applied Control is a leading manufacturer of high pressure valves, and its expertise in the field will complement Emerson's extensive product line.

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Valve World Americas • June 2019 • www.valve-world-americas.net
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<td>In the Spotlight: Viza Valve, China</td>
<td>Emerson Global Users Exchange API Tank, Valves &amp; Piping</td>
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*The editorial staff reserves the right to make changes in the program in order to keep abreast of current affairs*
**ADVERTISEMENT COPY REQUIREMENTS:**

- Delivery of advertising material should be a PDF (PDF/X1a:2001) or TIFF (300 DPI).
- No text should be included within 10 mm of the right and left sides of the crop marks.
- All fonts embedded or Flattened.
- Full-color material should be provided in CMYK.
- Please send your advertising material to Lindsay Jackson, l.jackson@kci-world.com +1-416-361-7030
## Advertising Rates

<table>
<thead>
<tr>
<th>Advertisement price per insertion in USD:</th>
<th>1X</th>
<th>4X</th>
<th>8X</th>
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<tr>
<td>FULL-COLOR</td>
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<tr>
<td>1/2</td>
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<td>$ 4,500 USD</td>
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<td>1/4</td>
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<td>1/8</td>
<td>$ 1,585 USD</td>
<td>$ 1,390 USD</td>
<td>$ 1,200 USD</td>
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### Subscription Rates

- **1 year:** (10 issues) $ 160 USD
- **2 years:** (20 issues) $ 290 USD
- **3 years:** (30 issues) $ 405 USD

### Months of publication:

February, March, April, May, June, August, September, October, November, December
Spotlight On is an editorial feature about your company written by Valve World Americas’ editorial staff. You have the opportunity to display the capabilities, achievements and potential of your company to a specialist audience.

Comprises:

- A feature article on two full-color A3 pages. The article is the product of Valve World Americas and will be written in our style based upon an on-site interview with your company management.

- We will send the text before publication, so you can check it for any inaccuracies.

- Company mention on the cover of Valve World Americas.

- Up to 200 copies for your own distribution amongst your clients, prospects, at exhibitions, etc.

- All copies will be sent to one address in USA free of charge.
Don't miss this great opportunity to profile your company to a world-wide audience!

- The Valve World Annual Procurement Report is a special annual publication dedicated to procurement issues in the field of flow control;

- Including articles about current procurement-related issues such as frame agreements, online bidding and cross-cultural negotiations, this publication presents the views of procurement professionals and end-users from all over the world;

- As a supplement to these interesting articles the Annual Procurement Report also offers valuable technical information on topics such as the principles of valve selection as well as a selection of company profiles;

- Acting as an easily accessible reference, the Annual Procurement Report also includes a list of the global valve associations, a glossary of useful terminology and a Buyers’Guide+Online of valve manufacturers;

- Company Profiles are being used by procurement managers to see how a company is organized and what the company has to offer.
Special Products

Belly belt

The belly belt is an exclusive advertising opportunity. $7,500

Insert

Target the Valve World Americas reader by sending a bound of loose insert. $10,000
Online Newsletter

VALVE WORLD AMERICAS NEWSLETTER

The Valve World Americas News Update is sent weekly to over 18,000 recipients. It is free of charge and appears in your mailbox every second week. Among other things, it contains the latest news and projects from the industry, making it a proactive method of reaching potential clients.

NEWSLETTER LOGO BANNER

Banner including link to your homepage
Format: .jpg
Size: max. 125 px * 40 px

1 YEAR
$ 5250 USD

2 YEARS
$ 8950 USD

TOP BANNER

Clickable logo banner in a prime position.

4 WEEKS
$2,000 USD

NEWSLETTER PRODUCT SHOWCASE

You can add a box with information of your products, events, etc.
Format: .gif
Size: max. 175px x 175px

4 WEEKS
$ 2676 USD
The benefits of online exposure are obvious: fast, interactive, direct worldwide access, 24 hours a day. Valve World Americas community members connect to their target audience through a singular or multi-platform approach. From online News Updates to Web TV, the benefits are: brand recognition, global exposure, buyer education and quality, targeted leads.
Visit us at www.valve-world-americas.com and get connected!

1 YEAR
$ 1240 USD

2 YEARS
$ 2170 USD
Format: .jpg
Size: max. 125 px * 40 px
Website

**Skyscraper Banner**

1 MONTHS
$2676 USD

Format: .jpg/.gif
(animation possible)

Size: max. 160 px * 600 px

**Top Banner**

2 WEEKS
$2676 US

Format: .jpg

Size: max. 325 px * 50 px

**Hyperlink**

1 YEAR
$2054 USD

2 YEARS
$3596 USD

Format: .jpg

Size: max. 160 px x 116 px

Company name and link to website

**Banner Slideshow**

3 MONTHS
$1804 USD

Format: .jpg

Size: max. 160 px x 116 px

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Courses

VALVE ESSENTIALS

Whether you’re working in a non-technical field in the valve industry, looking to start a new career; or a seasoned professional who needs a refresher on the basics, the Valve Essentials Course is for you!

Topics to be covered:
• Basic introduction to flow control
• Quarter-turn valves - including ball, plug and butterfly valves
• Common design features - such as end connections, gaskets, bonnets, stems, stem seals, seats, backseats and trims
• Self-acting valves - such as check valves
• Multi-turn valves - including gate, globe, needle, pinch and diaphragm valves
• Valve Applications - such as oil & gas production and transportation, refining, LNG, power generation, chemical processing and utility lines
• Topics relating to valve ratings, materials, testing and more
• Problems, installation and maintenance

FUGITIVE EMISSIONS

Whether you’re looking to renew or update your knowledge on this topic; expand your understanding of LDAR, EPA requirements and testing procedures; or are a new professional in this field with limited technical or engineering background, the Fugitive Emissions Course is for you!

Topics to be covered:
• The history of fugitive emissions testing
• Terms and definitions
• Industry practices and implementation
• Types of equipment
• Manufacturing process improvements
• Packing Manufacturer’s Fugitive Emission "Best Available Control Technology (BACT)"
• Improvements for the future
• Problems, installation and maintenance

Upcoming Courses

April
May
June 17, 2019 - Houston, Texas
October
November
CONFERENCES & EXHIBITIONS

Our conferences and exhibitions offer a platform for exhibitors, visitors and conference delegates to exchange their knowledge and the latest market technologies. If you are interested in our events please contact: Andre Davanzo, a.davanzo@kci-world.com, Phone: +1-647-522-7030

Valve World Expo & Conference 2020
December 1-3, 2020 — Düsseldorf, Germany

Be a part the worlds’ premier valve event and network with the leading minds driving ahead innovation and excellence in the fields of valve manufacture, use and maintenance. Valve World is a dynamic and interactive event with a strong focus on personal interaction. The high-quality conference has an emphasis on practical, applicable knowledge sharing. Not only will you gain knowledge and improve your skills, you’ll also expand your professional network for years to come. Valve World conference knows no borders and welcomes participants from around the globe. Come and shake hands with like-minded valve users on the exhibition floor keen to share their knowledge and build their network.

www.valveworldexpo.com

Fugitive Emissions Summit Americas 2020
June 16-17, 2020

Fugitive Emissions Summit Americas informative conference and exhibition will help to address the ever-changing world of fugitive emissions regulations and control. There will be a strong emphasis on leak detection and repair, emission control & testing technologies and safety as they pertain to current regulations.

www.americas.fugitive-emissions-summit.com

Valve World Americas 2021
Conference & Exhibition

Held every other year in Houston, Texas, thousands of visitors attend the event to get a broad overview of the latest technologies, components and systems in the field of industrial flow control presented by exhibitors from all over the world. The event was relocated from The Woodlands to the George R. Brown Convention Center in downtown Houston in 2013, to allow for the expansion of the expo floor and to increase the space for the conference presentations. The event will increase exhibit floor space again in 2019, in order to accommodate the growth in interest by exhibitors and attendees. Conference delegates will enjoy top-quality key-note speakers and have ample opportunity to engage with flow control peers in topical workshops on many relevant and timely topics presented by leaders in their industries.

www.valveworldexpoamericas.com

Fugitive Emissions Summit China 2020
September 8-9, 2020

Fugitive Emissions Summit China brings together a community of end users, EPCs, distributors, manufacturers, and suppliers for an exciting conference and exhibition that will help address the ever-changing world of fugitive emissions regulations and control.

www.china.fugitive-emissions-summit.com

www.valveworldexpo.com
SOCIAL MEDIA & VALVE WORLD AMERICAS

Valve World Americas’ social media channels connect our valve community members through one-of-a-kind platforms. End-users, engineers, suppliers, and international experts stay connected and highlight their companies to gain optimal exposure.

SOCIAL MEDIA PACKAGE:

- 1 message per month in up to 5 different social media groups (on LinkedIn, Twitter, Facebook and/or Xing). That makes 60 postings in total in the course of the year!
- These messages can contain text and a photo (non animated). No message will be repeated.
- No adverts, no logos. Just press releases (editorial content)
- The maximum number of participating companies is currently set to 4

1 YEAR

$ 4860 USD

2 YEARS

$ 8086 USD