

MEDIAKIT

2018



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About Valve World Americas

Valve World Americas focuses on the large and important valve markets in North, Central and South America. Published 10 times per year, the newspaper guides you through the latest trends, projects, developments, and news from within the flow control industries with a special focus on the Americas. Throughout the year the editorial program has special issues focusing on topics such as power generation, oil and gas, refining, the chemical process industry, emission control, actuation, control valves, etc.



Chemicals and pharmaceuticals



Oil and gas



Nuclear



Energy



Food and beverage



Water and wastewater



Pulp and paper



LNG

Facts

10 Issues per year

32-52 Pages

8,500 Average readership: copies

- Paid subscriptions
- A3 format

Valve World AMERICAS

Issue 5 - April 2017

THE INSIDERS' GUIDE TO FLOW CONTROL

Country News

MAGMA (American Machine & Tool Builders Association)

RAYS (Raytheon Company)

VALVE WORLD

Valve Appoints Yves Leduc as CEO in Accordance with the Previously Announced CEO Succession Plan

Bruce Power & Swagelok Partner for Life-extension Work

Special Topic: Industrial 4.0

How User Interface is Changing the Game

Valve World Americas is a leading industry publication for the flow control industry. It provides news, analysis, and technical information for professionals in the field. The magazine is published quarterly and is available in both print and digital formats.

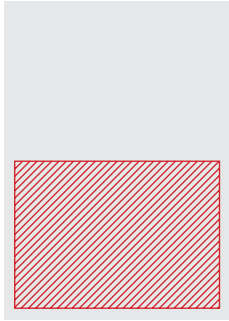
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Editorial Program

ISSUE	ADVERTISING DEADLINE	TOPIC	BONUS DISTRIBUTION
February	January 10, 2018	In the Spotlight: Forum Energy Technologies, USA Feature article: Control & Smart Valves	4C Conference – Austin, TX
March	February 14, 2018	In the Spotlight: CRANE Energy Flow Solutions, USA Feature article: Chemical & Petrochemical	API Spring Refining & Equipment Standards Meeting OTC – Offshore Technology Conference – Houston - TX
April	March 8, 2018	In the Spotlight: UniTorq Actuators & Controls, USA Feature article: Maintenance & Material	API Spring Refining & Equipment Standards Meeting OTC – Offshore Technology Conference – Houston - TX
May	April 11, 2018	In the Spotlight: Velan, Canada Feature article: Actuation & Automation	ACHEMA – Frankfurt, Germany Fugitive Emissions Summit Americas 2018 – Houston, TX
June	May 9, 2018	In the Spotlight: FR Valve, China Feature article: Fugitive Emissions	Fugitive Emissions Summit Americas 2018 – Houston, TX
August	July 11, 2018	In the Spotlight: Metso Flow Control OY, Finland	WEFTEC – Chicago, IL
September	August 8, 2018	In the Spotlight: AW Chesterton, USA Feature on: Offshore & Subsea Challenges	Emerson Global Users Exchange API Tank, Valves & Piping Conference – Las Vegas, NV API Fall Refining & Equipment Standards Meeting
October	September 13, 2018	In the Spotlight: Bray International, USA Feature article: Cryogenics & Severe Service	Emerson Global Users Exchange API Tank, Valves & Piping Conference – Las Vegas, NV API Fall Refining & Equipment Standards Meeting
November	October 10, 2018	In the Spotlight: VanAire, USA Feature article: Aging Infrastructure	Managing Aging Plants USA 2018 – Houston, TX Valve World 2018 – Dusseldorf, Germany ChemShow – New York City, NY PowerGen – Orlando, FL
December	November 14, 2018	In the Spotlight: VAC, USA Feature article: Oil & Gas	Valve World 2018 – Dusseldorf, Germany PowerGen – Orlando, FL

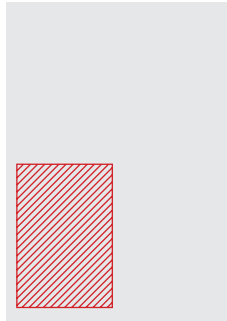
*The editorial staff reserves the right to make changes in the program in order to keep abreast of current affairs

Advertising Formats



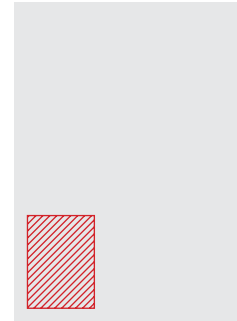
1/2 page horizontal

W: 265 mm x H: 202 mm



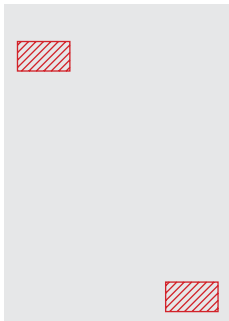
1/4 page vertical

W: 130 mm x H: 202 mm



1/8 page vertical

W: 96 mm x H: 130 mm



frontbox ad/toe ad

W: 50 mm x H: 25 mm

ADVERTISEMENT COPY REQUIREMENTS:

- Delivery of advertising material should be a PDF (PDF/X1a:2001) or TIFF (300 DPI).
- No text should be included within 10 mm of the right and left sides of the crop marks.
- All fonts embedded or Flattened.
- Full-color material should be provided in CMYK.
- Please send your advertising material to Tara Giggie, t.giggie@kci-world.com +1-416-361-7030

Advertising rates 2018

Advertisement price per insertion in USD:	1X	4X	8X
FULL-COLOR			
1/2	\$ 5,750 USD	\$ 5,500 USD	\$ 6,721 USD
1/4	\$ 2,475 USD	\$ 2,225 USD	\$ 2,050 USD
1/8	\$ 1,585 USD	\$ 1,390 USD	\$ 1,200 USD
FRONT PAGE			
Toe ad	\$ 1,850 USD	\$1,800 USD	\$1,750 USD
Front Box	\$ 1,850 USD	\$1,800 USD	\$1,750 USD

Subscription Rates

- 1 year:** (10 issues) \$ 160 USD
- 2 years:** (20 issues) \$ 290 USD
- 3 years:** (30 issues) \$ 405 USD



Months of publication:

February, March, April, May, June, August, September, October, November, December

Spotlight on

Spotlight On is an editorial feature about your company written by *Valve World Americas'* editorial staff. You have the opportunity to display the capabilities, achievements and potential of your company to a specialist audience.



Comprises:

- A feature article on two full-color A3 pages. The article is the product of Valve World Americas and will be written in our style based upon an on-site interview with your company management.
- We will send the text before publication, so you can check it for any inaccuracies.
- Company mention on the cover of Valve World Americas.
- Up to **200 copies** for your own distribution amongst your clients, prospects, at exhibitions, etc.
- All copies will be sent to one address in USA **free of charge.**

Valve World Annual Procurement Report

Don't miss this great opportunity to profile your company to a world-wide audience!

- The Valve World Annual Procurement Report is a special annual publication dedicated to procurement issues in the field of flow control;
- Including articles about current procurement-related issues such as frame agreements, online bidding and cross-cultural negotiations, this publication presents the views of procurement professionals and end-users from all over the world;
- As a supplement to these interesting articles the Annual Procurement Report also offers valuable technical information on topics such as the principles of valve selection as well as a selection of company profiles;



MRC Global Inc.

The Engineered Solutions Experts

MRC Global is proud to be a leading valve manufacturer for all things PVC. With our years of experience in the industry, we have the knowledge and resources to provide you with the most accurate pricing.

As a PVC valve manufacturer, MRC Global Service is a leading valve manufacturer in the industry. We have the knowledge and resources to provide you with the most accurate pricing. We are the industry's largest PVC valve manufacturer, and we are proud to be a leading valve manufacturer in the industry.

MRC Global has spent the past several years investing in research and development to create a new line of PVC valves. This new line of valves is designed to be more durable and more resistant to corrosion.

This new line of valves is designed to be more durable and more resistant to corrosion. It is also designed to be more resistant to corrosion. This new line of valves is designed to be more durable and more resistant to corrosion.

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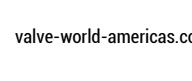
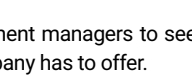
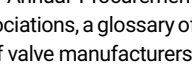
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- Acting as an easily accessible reference, the Annual Procurement Report also includes a list of the global valve associations, a glossary of useful terminology and a Buyers'Guide+Online of valve manufacturers;
- Company Profiles are being used by procurement managers to see how a company is organized and what the company has to offer.

Special products

Belly belt

The belly belt is an exclusive advertising opportunity, offered only during tradeshows.

\$7,500

Insert

Single-page insert in the center of the magazine or inside the magazine's polybag.

\$10,000



Online Newsletter



VALVE WORLD AMERICAS NEWSLETTER

The *Valve World Americas News Update* is sent weekly to over 23,000 recipients. It is free of charge and appears in your mailbox every second week. Among other things, it contains the latest news and projects from the industry, making it a proactive method of reaching potential clients.

NEWSLETTER LOGO BANNER

Banner including link to your homepage
Format: .jpg
Size: max. 125 px * 40 px

TOP BANNER

Clickable logo banner in a prime position.

NEWSLETTER PRODUCT SHOWCASE

You can add a box with information of your products, events, etc.
Format: .gif
Size: max. 175px x 175px

1 YEAR

\$ 6660 USD

2 YEARS

\$ 10850 USD

4 WEEKS

\$2,000 USD

4 WEEKS

\$ 2676 USD

Website

VALVE WORLD AMERICAS ONLINE

The benefits of online exposure are obvious: fast, interactive, direct worldwide access, 24 hours a day. *Valve World Americas* community members connect to their target audience through a singular or multi-platform approach. From online News Updates to Web TV, the benefits are: brand recognition, global exposure, buyer education and quality, targeted leads.

Visit us at www.valve-world-americas.com and get connected!

Logo Banner on Subpage



1 YEAR

\$ 1240 USD

2 YEARS

\$ 2170 USD

Format: .jpg

Size: max. 125 px * 40 px

Company listing



2 WEEKS \$ 1720 USD

max. 175 characters

Highlight



1 YEAR

\$ 2054 USD

2 YEARS

\$ 3596 USD

max. 175 characters

Link to website

Web Box



1 YEAR

\$ 6660 USD

2 YEARS

\$ 10850 USD

Format: .gif
(non-animated)

Size: max. 110 px * 110 px

Website

Skyscraper Banner



1 MONTHS

\$ 2676 USD

Format: .jpg/.gif

(animation possible)

Size: max. 160 px * 600 px

Top Banner



2 WEEKS

\$ 2676 US

Format: .jpg

Size: max. 325 px * 50 px

Hyperlink



1 YEAR

\$ 2054 USD

2 YEARS

\$ 3596 USD

Company name and

link to website

Banner Slideshow



3 MONTHS

\$ 1804 USD

Format: .jpg

Size: max. 625 px * 130 px

COURSES

VALVE ESSENTIALS

Whether you're working in a non-technical field in the valve industry; looking to start a new career; or a seasoned professional who needs a refresher on the basics, the Valve Essentials Course is for you!

Topics to be covered:

- Basic introduction to flow control
- Quarter-turn valves - including ball, plug and butterfly valves
- Common design features - such as end connections, gaskets, bonnets, stems, stem seals, seats, backseats and trims
- Self-acting valves - such as check valves
- Multi-turn valves - including gate, globe, needle, pinch and diaphragm valves
- Valve Applications - such as oil & gas production and transportation, refining, LNG, power generation, chemical processing and utility lines
- Topics relating to valve ratings, materials, testing and more
- Problems, installation and maintenance

Upcoming Courses

April 4-5, 2018 – San Antonio, Texas

May 2018 - Houston, Texas

June 25, 2018 - Houston, Texas

October 2018 – Houston, Texas

November 12, 2018 – Houston, Texas



FUGITIVE EMISSIONS

Whether you're looking to renew or update your knowledge on this topic; expand your understanding of LDAR, EPA requirements and testing procedures; or are a new professional in this field with limited technical or engineering background, the Fugitive Emissions Course is for you!

Topics to be covered:

- The history of fugitive emissions testing
- Terms and definitions
- Industry practices and implementation
- Types of equipment
- Manufacturing process improvements
- Packing Manufacturer's Fugitive Emission "Best Available Control Technology (BACT)"
- Improvements for the future
- Problems, installation and maintenance

Conference & exhibitions

CONFERENCES & EXHIBITIONS

Our conferences and exhibitions offer a platform for exhibitors, visitors and conference delegates to exchange their knowledge and the latest market technologies. If you are interested in our events please contact: Andre Davanzo, a.davanzo@kci-world.com, Phone: +1-647-522-7030



Fugitive Emissions Summit Americas Conference & Exhibition

June 26–27, 2018

Fugitive Emissions Summit Americas aims to bring together a community of end users, EPCs, distributors, manufacturers, and suppliers for an exciting conference and exhibition that will help address the ever-changing world of fugitive emissions regulations and control.

There will be a strong emphasis on LDAR programs and how all industries affected by current regulations can interpret and meet the regulations whether it be downstream or upstream.

americas.fugitive-emissions-summit.com



Fugitive Emissions Summit China 2018

September 19–20, 2018

Fugitive Emissions Summit China aims to bring a group of experts from the global industry to share their knowledge, experience and innovations on the fugitive emissions control and LDAR practices. End users, government bodies, research institutes and engineering companies are also welcome to share their successful cases, challenges, and new legislations in China. This conference will focus on the China perspective and cover comprehensive topics beneficial to the end users, engineering companies, government bodies and equipment suppliers.

china.fugitive-emissions-summit.com/about-fugitive-emissions-summit-china-2018/



Valve World Conference & Exhibition

November 27th–29th, 2018

Dusseldorf, Germany

Innovation platform, industry meeting point, trend barometer: Take advantage of the unique opportunity to meet all of the important decision-makers of an entire industry. And present your portfolio and your potential there, where international experts gather information on the technologies of today and the possibilities of tomorrow.

www.valveworldexpo.com

Social media

SOCIAL MEDIA & VALVE WORLD AMERICAS

Valve World Americas' social media channels connect our valve community members through one-of-a-kind platforms. End-users, engineers, suppliers, and international experts stay connected and highlight their companies to gain optimal exposure.

SOCIAL MEDIA PACKAGE:

- 3 news items per month on different social media channels

- Text without logo

- Editorial content only – non-commercial

1 YEAR

\$ 4860 USD

2 YEARS

\$ 8086 USD



/VWAmericas



/user/kcipub



/ValveWorldAM



/groups/Valve-World-Americas-5097589