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The Valve World Americas Journal focuses on the large and important valve markets in North, Central and South America. Published 10 times per year, the newspaper guides you through the latest trends, projects, developments, and news from within the flow control industries with a special focus on the Americas. Throughout the year the editorial program has special issues focusing on topics such as power generation, oil and gas, refining, the chemical process industry, emission control, actuation, control valves, etc.
Facts

10
Issues per year

32-52
Pages

8,500
Average readership: copies

- Paid subscriptions
- A3 format
## Editorial Program

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>ADVERTISING DEADLINE</th>
<th>TOPIC</th>
<th>BONUS DISTRIBUTION</th>
</tr>
</thead>
</table>
| February | January 10, 2019 | In the Spotlight: MRC Global, USA  
*Feature article: Actuation & Automation* | 4C Conference – Austin, TX |
| March | February 14, 2019 | In the Spotlight: FBV, USA  
*Feature article: Maintenance & Materials* | API Spring Refining & Equipment Standards Meeting |
| April | March 8, 2019 | In the Spotlight: Suzhou Antiwear, China  
*Feature article: Offshore & Subsea Challenges* | API Spring Refining & Equipment Standards Meeting  
OTC – Offshore Technology Conference – Houston - TX |
| May | April 11, 2019 | In the Spotlight: The WM Powell Valves Co, USA  
*Feature article: Control & Smart Valves* | Valve World Americas Expo – Houston, TX |
| June | May 9, 2019 | In the Spotlight: QRTC, USA  
*Feature article: Fugitive Emissions* | Valve World Americas Expo – Houston, TX |
| August | July 11, 2019 | In the Spotlight: Hi Alloy Valve, USA  
*Feature article: Water & Wastewater* | Valve World Asia Expo – Suzhou, China |
| September | August 8, 2019 | In the Spotlight: CIRCOR Energy, USA  
*Feature article: Oil & Gas* | Emerson Global Users Exchange  
API Tank, Valves & Piping Conference – Las Vegas, NV |
| October | September 13, 2019 | In the Spotlight: Viza Valve, China  
*Feature article: Cryogenics & Severe Service* | Emerson Global Users Exchange  
API Tank, Valves & Piping Conference – Las Vegas, NV |
| November | October 10, 2019 | In the Spotlight: Unitorq Actuators & Controls  
*Feature article: Chemical & Petrochemical* | Chem Show, PowerGen |
| December | November 14, 2019 | In the Spotlight: Kace Ball Valves, USA  
*Feature article: Power Generation* | Chem Show, Power Gen, AUG/MUG |

*The editorial staff reserves the right to make changes in the program in order to keep abreast of current affairs*
**ADVERTISING COPY REQUIREMENTS:**

- Delivery of advertising material should be a PDF (PDF/X1a:2001) or TIFF (300 DPI).
- No text should be included within 10 mm of the right and left sides of the crop marks.
- All fonts embedded or Flattened.
- Full-color material should be provided in CMYK.
- Please send your advertising material to Lindsay Jackson, ljackson@kci-world.com +1-416-361-7030
# Advertising Rates 2019

<table>
<thead>
<tr>
<th>Advertisement price per insertion in USD:</th>
<th>1X</th>
<th>4X</th>
<th>8X</th>
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<tbody>
<tr>
<td><strong>FULL-COLOR</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/2</td>
<td>$ 5,750 USD</td>
<td>$ 5,500 USD</td>
<td>$ 6,721 USD</td>
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<tr>
<td>1/4</td>
<td>$ 2,475 USD</td>
<td>$ 2,225 USD</td>
<td>$ 2,050 USD</td>
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<tr>
<td>1/8</td>
<td>$ 1,585 USD</td>
<td>$ 1,390 USD</td>
<td>$ 1,200 USD</td>
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<tr>
<td><strong>FRONT PAGE</strong></td>
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<tr>
<td>Toe ad</td>
<td>$ 1,850 USD</td>
<td>$ 1,800 USD</td>
<td>$ 1,750 USD</td>
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<tr>
<td>Front Box</td>
<td>$ 1,850 USD</td>
<td>$ 1,800 USD</td>
<td>$ 1,750 USD</td>
</tr>
</tbody>
</table>

**Subscription Rates**

1 year: (10 issues) $ 160 USD  
2 years: (20 issues) $ 290 USD  
3 years: (30 issues) $ 405 USD

**Months of publication:**  
February, March, April, May, June, August, September, October, November, December
Spotlight On is an editorial feature about your company written by Valve World Americas’ editorial staff. You have the opportunity to display the capabilities, achievements and potential of your company to a specialist audience.

Comprises:

- A feature article on two full-color A3 pages. The article is the product of Valve World Americas and will be written in our style based upon an on-site interview with your company management.

- We will send the text before publication, so you can check it for any inaccuracies.

- Company mention on the cover of Valve World Americas.

- Up to **200 copies** for your own distribution amongst your clients, prospects, at exhibitions, etc.

- All copies will be sent to one address in USA free of charge.
Don't miss this great opportunity to profile your company to a world-wide audience!

- The Valve World Annual Procurement Report is a special annual publication dedicated to procurement issues in the field of flow control;

- Including articles about current procurement-related issues such as frame agreements, online bidding and cross-cultural negotiations, this publication presents the views of procurement professionals and end-users from all over the world;

- As a supplement to these interesting articles the Annual Procurement Report also offers valuable technical information on topics such as the principles of valve selection as well as a selection of company profiles;

- Acting as an easily accessible reference, the Annual Procurement Report also includes a list of the global valve associations, a glossary of useful terminology and a Buyers’Guide+Online of valve manufacturers;

- Company Profiles are being used by procurement managers to see how a company is organized and what the company has to offer.
## Special Products

### Belly belt

The belly belt is an exclusive advertising opportunity, offered only during tradeshows.

<table>
<thead>
<tr>
<th>Belly belt</th>
<th>$7,500</th>
</tr>
</thead>
</table>

### Insert

Single-page insert in the center of the magazine or inside the magazine's polybag.

<table>
<thead>
<tr>
<th>Insert</th>
<th>$10,000</th>
</tr>
</thead>
</table>
Online Newsletter

VALVE WORLD AMERICAS NEWSLETTER

The Valve World Americas News Update is sent weekly to over 18,000 recipients. It is free of charge and appears in your mailbox every second week. Among other things, it contains the latest news and projects from the industry, making it a proactive method of reaching potential clients.

NEWSLETTER LOGO BANNER

Banner including link to your homepage
Format: .jpg
Size: max. 125 px * 40 px

1 YEAR
$ 5250 USD

2 YEARS
$ 8950 USD

TOP BANNER

Clickable logo banner in a prime position.

4 WEEKS
$2,000 USD

NEWSLETTER PRODUCT SHOWCASE

You can add a box with information of your products, events, etc.
Format: .gif
Size: max. 175px x 175px

4 WEEKS
$ 2676 USD
The benefits of online exposure are obvious: fast, interactive, direct worldwide access, 24 hours a day. Valve World Americas community members connect to their target audience through a singular or multi-platform approach. From online News Updates to Web TV, the benefits are: brand recognition, global exposure, buyer education and quality, targeted leads.

Visit us at www.valve-world-americas.com and get connected!

**Logo Banner on Subpage**

1 YEAR  
$1240 USD

2 YEARS  
$2170 USD

Format: .jpg  
Size: max. 125 px * 40 px

**Web Box**

1 YEAR  
$5250 USD

2 YEARS  
$8950 USD

Format: .gif  
(non-animated)  
Size: max. 110 px * 110 px

**Highlight**

1 YEAR  
$2054 USD

2 YEARS  
$3596 USD  
max. 175 characters  
Link to website
Website

**Skyscraper Banner**

1 MONTHS  
$2676 USD  
Format: .jpg/.gif  
(animation possible)  
Size: max. 160 px * 600 px

**Top Banner**

2 WEEKS  
$2676 US  
Format: .jpg  
Size: max. 325 px * 50 px

**Hyperlink**

1 YEAR  
$2054 USD  
Format: .jpg

2 YEARS  
$3596 USD  
Company name and link to website

**Banner Slideshow**

3 MONTHS  
$1804 USD  
Format: .jpg  
Size: max. 160 px x 116 px

valve-world-americas.com | 13
VALVE ESSENTIALS

Whether you’re working in a non-technical field in the valve industry, looking to start a new career, or a seasoned professional who needs a refresher on the basics, the Valve Essentials Course is for you!

Topics to be covered:
- Basic introduction to flow control
- Quarter-turn valves - including ball, plug and butterfly valves
- Common design features - such as end connections, gaskets, bonnets, stems, stem seals, seats, backseats and trims
- Self-acting valves - such as check valves
- Multi-turn valves - including gate, globe, needle, pinch and diaphragm valves
- Valve Applications - such as oil & gas production and transportation, refining, LNG, power generation, chemical processing and utility lines
- Topics relating to valve ratings, materials, testing and more
- Problems, installation and maintenance

FUGITIVE EMISSIONS

Whether you’re looking to renew or update your knowledge on this topic; expand your understanding of LDAR, EPA requirements and testing procedures; or are a new professional in this field with limited technical or engineering background, the Fugitive Emissions Course is for you!

Topics to be covered:
- The history of fugitive emissions testing
- Terms and definitions
- Industry practices and implementation
- Types of equipment
- Manufacturing process improvements
- Packing Manufacturer’s Fugitive Emission "Best Available Control Technology (BACT)"
- Improvements for the future
- Problems, installation and maintenance
CONFERENCES & EXHIBITIONS

Our conferences and exhibitions offer a platform for exhibitors, visitors and conference delegates to exchange their knowledge and the latest market technologies. If you are interested in our events please contact: Andre Davanzo, a.davanzo@kci-world.com, Phone: +1-647-522-7030

Valve World Americas 2019 Conference & Exhibition
June 18–19, 2019 – Houston, TX

Held every other year in Houston, Texas, thousands of visitors attend the event to get a broad overview of the latest technologies, components and systems in the field of industrial flow control presented by exhibitors from all over the world. The event was relocated from The Woodlands to the George R. Brown Convention Center in downtown Houston in 2013, to allow for the expansion of the expo floor and to increase the space for the conference presentations. The event will increase exhibit floor space again in 2019, in order to accommodate the growth in interest by exhibitors and attendees. Conference delegates will enjoy top-quality key-note speakers and have ample opportunity to engage with flow control peers in topical workshops on many relevant and timely topics presented by leaders in their industries.

www.valveworldexpoamericas.com

Valve World Asia 2019
August 28–29, 2019, Shanghai, China

Following the huge success of past Valve World Expos and Conferences, the Valve World Expo & Conference Asia 2019 promises to be a valuable meeting point for valve professionals from all over the world with a special emphasis on recent developments in China. The event will be bi-lingual and all presentations will be simultaneously translated into Chinese and English. The combination of a content-focused, end-user driven conference, with social programs, Master Classes, and a hands-on exhibition will offer a unique international platform for knowledge and business.


Managing Aging Plants Europe 2019 Conference & Exhibition
May 14–15, 2019, Düsseldorf, Germany

The Managing Aging Plants Conference & Expo 2019 offers an international platform for industry professionals to update their knowledge and share experiences. Key issues, trends and technologies will be addressed in the two-day conference that is paralleled by an exhibition. The complexities of managing aging plants will be discussed in plenary sessions, paper presentations, and workshops, supplemented with question and answer sessions that provide an excellent opportunity to exchange different viewpoints and gain a broader perspective to make the right solutions.

The focus will be on specific challenges that are posed by chemical, petrochemical, refinery, and gas facilities – from a European and global perspective – to better equip participants for understanding the nature of the tasks ahead.

www.managingagingplants.com/map-eu/managing-aging-plants-europe
Valve World Americas’ social media channels connect our valve community members through one-of-a-kind platforms. End-users, engineers, suppliers, and international experts stay connected and highlight their companies to gain optimal exposure.

SOCIAL MEDIA PACKAGE:

- 1 message per month in up to 5 different social media groups (on LinkedIn, Twitter, Facebook and/or Xing). That makes 60 postings in total in the course of the year!
- These messages can contain text and a photo (non animated). No message will be repeated.
- No adverts, no logos. Just press releases (editorial content)
- The maximum number of participating companies is currently set to 4

1 YEAR
$ 4860 USD

2 YEARS
$ 8086 USD