



The **Valve World Americas** brand focuses on the large and important valve markets in North, Central and South America. As a leading magazine on valves, control valves, actuators and associated products with distribution in the Americas, the editorial content strongly focuses on end-user experiences and practical applications. The magazine aims to bring the very latest technology updates, end user interviews, case studies, and more. Apart from technical articles on valve design, efficiency, fluid control, actuation and sealing technology, etc., topical issues such as maintenance & repair, high temperature/high pressure applications, abrasive service and standardization are covered as well. Valve World Americas is published 10 times per year in February, March, April, May, June, August, September, October, November and December. The Valve World Americas brand also includes the Valve World Americas Expo & Conference.

Valve World Americas covers valves across the following industries:

- Refining
- Power Generation
- Chemical Processing
- Industrial Processing
- Water & Wastewater
- Mining
- Oil & Gas
- Pulp & Paper
- Petrochemical
- Nuclear



www.valve-world-americas.com



<https://www.facebook.com/VWAmericas>



<https://twitter.com/ValveWorldAM>



<http://www.linkedin.com/groups/Valve-World-Americas-5097589>



<http://www.valve-world-americas.com/VWAm2015>

POSSIBLE QUESTIONS: Topics to be discussed during the interview...

COMPANY OVERVIEW

- Brief history?
- Number of employees?
- What departments exist?
- Company values?

INDUSTRY-SPECIFIC

- What industries do you deal with?
- Industry trends?

LOCATIONS

- Main headquarters?
- Other locations?
- Importance of international presence?

FUTURE

- What do you see for the future of the industry?
- What role will your company play in the valve world?

HIGHLIGHTS

- What makes your company stand out?
- Recent milestones?

- You may also suggest topics of focus in advance to help in tailoring the interview questions and ensuring that the information you would like highlighter is included.

GROWTH

- Any recent expansions? Future plans?
- New technology?
- Investments? Future plans?

PRODUCTS

- Tell me about your valve-related products.
- Most popular?
- Testing & certifications/Quality assurance?

ADDITIONAL DETAILS: Graphics, Approval Process, & Deadlines...

Illustrations and photographs

The use of appropriate, carefully planned illustrative material can make a big difference in the quality and attractiveness of the article. If the interview is conducted in person, the editor can take care of snapping any relevant photographs. Or, if there are any company-related **photographs, diagrams, charts, graphs** and/or **drawings**, these are greatly appreciated additions. Here are some suggestions for photos to include:

- Facilities (buildings)
- Company figure heads (headshots or pictures of them in action)
- Employees working
- Non-commercial images of products (product being packed or built by an employee)
- Any additional graphics or images or product photos
- We do not include logo images unless included on a product or on a facility, etc

Copyrights

The publisher, KCI Publishing, has the copyright of all articles printed in Valve World Americas.

The approval process and deadlines

After the interview, the editor will work to write the article as soon as possible. When the text is finished, the initial draft will be emailed to the interviewee for review. There will be time to correct any technical errors and add additional relevant information. Once the initial draft has been reviewed and text approved, it will be sent to graphics for layout. Once complete, the PDF version of the article will be sent to you for final approval. You will have the opportunity to review any changes made by the editor and to make any changes of your own before the article is sent for printing – **nothing will be printed without your approval**.

Please see the table below for an approximate overview of the steps involved, along with their estimated timelines. The process is generally started one to two months before the issue goes to print.

Overview of the Editorial Process	Additional Info	Time Reserved for Process	To Be Completed:
STEP 1: Interview	The interview will take place in person or over the phone. A list of questions can be sent beforehand if requested.	Approximately 30 to 60 minutes	6-8 weeks prior to print deadline
STEP 2: Photo submission	Submit all photos for both the cover of the magazine and the inside article – see above for additional details.	ASAP	5-8 weeks prior to print deadline
STEP 3: Article approval	A Microsoft Word document of the cover story article will be sent to you for approval. Please take this time to correct any factual errors or to add/omit any information.	Approximately 1-5 days	4 weeks prior to print deadline
STEP 4: Final article approval	A PDF of the article as it will appear in the magazine will be sent to you for approval. Please review for any last minute edits.	Approximately 1-5 days	2 weeks prior to print deadline

**Ask the editor when your Spotlight article is going to print if you would like an exact date. Typically, the print day is two weeks before the last working day of the month prior to the magazine issue in which your Spotlight article is to appear.*

➔ **Submit all articles to the editor via email:**

Sarah Bradley
Editor-in-Chief, Valve World Americas

✉ **s.bradley@kci-world.com**

Office: 1-416-361-7030

Direct: 1-416-937-4796

Fax: 1-416-361-6191

Address: 36 King St E, Toronto, Ontario,
M5C 1E5, Canada